

## New Products for Your 2003 Trade Shows

ATTRACT VISITORS TO YOUR BOOTH WITH THE TWISM COLLECTION



### >> INFORMATION AND IDEAS FOR IMPROVING SALES, IMAGE, AND PROFITS

**Puzzle Cube:**

These puzzles are not only fun and challenging, but also provide you with a great advertising opportunity. They are highly visible while sitting on your prospect's desk!

**Try Item#:** AM-1322

**Desk Clock:**

The perfect way to provide a lasting memory of a special accomplishment or achievement is with this beautiful clock award.

**Try Item#:** T7901

**Outdoor Kits:**

Be sun-savvy - with your message and these necessities for a day in the sun. Each kit is packed with 2 Advil (R packets), 2 bandages, 1 Blistex, 1 sunscreen lotion pocket pack, and 1 hand sanitizer.

**Try Item#:** AM-5104bn

**Ultimate Survival Tool:**

This cool tool includes a knife, bottle opener, flat-head screwdriver, punch, and much more! Great for employee and customer appreciation.

**Try Item#:** V4204L

**Reflective Logo Jacket:**

This revolutionary new material acts like millions of mirrors working together to reflect light back to its original source.

**Try Item#:** 13024

### >> The Goal of This Newsletter

The goal of our newsletter is to provide the benefits of using promotional products. Corporate Merchandise Services are designed to increase awareness, name recognition, and lead generation. Premiums, when used as incentives or rewards, will improve customer loyalty, employee morale and productivity.